



November 9 - December 18: Holiday Campaign

The holidays are some of the best moments all year to remind employees that they have 24/7 pet telehealth via Airvet, even when their normal vet's office may be closed.

We recommend running this campaign in two phases: a Thanksgiving/travel push from November 9 until Thanksgiving weekend, then a Winter Holiday/New Year push starting in early-December that carries through December 18.

Have a question? Contact your Client Success Manager, or email customers@airvet.com.

Social Channels and Email

Grateful for You (and Your Pets) This Thanksgiving 🦃

Tip: Send 1-2 weeks before Thanksgiving and attach the [Holiday Guide flyer](#).

We're grateful for you, this season and every season. We acknowledge how big a role our pets play in our lives (and how grateful we are for them, too!). That's why, as the holidays roll in, we want to remind you of a benefit that's here for you every single day of the year: 24/7 pet telehealth, through Airvet.

If your pet gets into the cranberry sauce and you're not sure what to do, skip Google and AI, and instantly chat with a veterinary professional instead.

Airvet is free to get started and use! Just visit join.airvet.com/getstarted.

P.S.—If you're travelling pet-free, you can also share Airvet with your pet's caretaker so your pet has uninterrupted care.



Traveling for the holidays? 🍁 🍷

Tip: Add [Family Sharing flyer](#).

Thanksgiving is about family, and that includes the four-legged ones. As you get ready for the long weekend, know that you and your pets are covered: 24/7 virtual access to a vet, at no cost to you.

A few taps from your phone connects you to a vet for anything pet-related, big or small, whether it's a curious dog and an unattended plate or just peace of mind before the guests arrive.

Getting set up takes less than two minutes:

1. [Download the Airvet app](#) or [sign up online](#).
 2. Choose 'Sign up' and select the option that you 'get Airvet through your employer.'
 3. Enter our company name and be sure to sign up with your work email address to unlock your free benefit.
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Pet Telehealth - Available Nights, Weekends, and Paw-lidays ❄️ 🐾

Do big family gatherings make your pets shy? Wondering what you can do to ease separation anxiety while you're traveling? We've got you covered.

As part of your employee benefits, you have **virtual access to licensed veterinarians at no cost to you.**

Open 24/7, including weekends and holidays ✨

Avoid stressful visits to the vet with unlimited virtual veterinary care via video and chat when your regular vet's office may be closed.

A vet in your pocket 📱

[Activate your benefit](#) in two minutes so a veterinary professional is there anytime you have a question, from "is this an emergency?" to talking through separation anxiety before your next trip.