

# How Dayforce Strengthens Culture and Employee Connection By Supporting Pet Families

## About Dayforce

Dayforce is a global human capital management technology company with culture-driven innovation.

## Industry

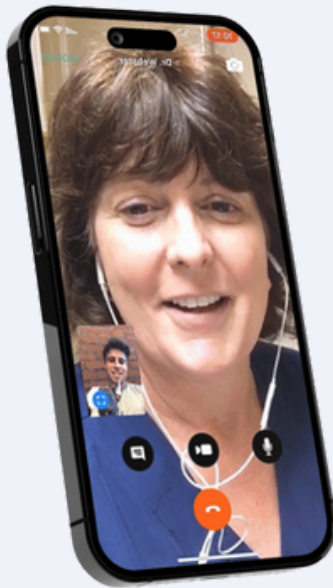
Software

## Employees

4,500+

## Location

US & Canada



## Key results

 **3.5x**

### Utilization

3.5x average number of utilizations per utilizing employee

 **4.97**

### Employee experience

4.97 average star rating over 3 years of partnership

 **3**

### Languages supported

Visits available in English, French, and Spanish



"Airvet helps Dayforce remain an employer of choice. It's a low-lift, high-impact benefit that fuels connection and shows our pet parents that we see them, and we support them."

**Tom Armani**, *Global Benefits Director at Dayforce*

## Dayforce was an early adopter of pet benefits

When Dayforce saw a sharp rise in pet ownership post-pandemic, they knew they needed to support this growing community. As more and more employees navigated the ups and downs of pet parenthood, the HR team looked beyond pet insurance to find a pet benefit that offered meaningful support to their workforce.

"We were early adopters," Tom Armani, Global Benefits Director shared. "Airvet struck us as a low-risk, high-impact benefit. A benefit that showed care without the complexity or cost of major plan changes."

At the time, Dayforce already offered pet insurance through third-party platforms, but enrollment was low and the savings weren't helping pet parents day-to-day. Airvet gave them a way to offer something complementary for their entire workforce: simple, accessible, and available to every pet parent.

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## A commitment to Dayforce's mission to make work life better

The decision to fully sponsor Airvet stemmed from Dayforce's desire to go beyond conventional offerings and create value for employees. Dayforce's tagline is **"To make work life better"** and they were able to live this mission through the addition of Airvet to their suite of benefits.

"While hard ROI metrics matter" Tom noted, "Dayforce was equally focused on softer outcomes." They brought on Airvet to build trust, support employee peace of mind, and increase the company's appeal as a great place to work. "Airvet reinforces that Dayforce is an employer of choice. People want to work here because we think about the full experience, including their pets."

"Our pet community is probably our most vibrant workplace group," Devin Ragsdale, Senior Benefits Analyst shared. "Employees tell their stories. They post their photos. It creates connection, and it spreads."

That enthusiasm has only grown. Since launching in the U.S. in 2023, Dayforce expanded to Canada in 2025 and will further expand around the world, including India and the UK as employees have asked to bring Airvet to their teams globally. At Dayforce, Airvet isn't just a perk. It's a reflection of their mission to make work-life better.



"Kathryn was super helpful and gave some really great advice! She was super friendly. She really took the time to understand what was going on with my cat and asked the right questions to try to narrow in on the issue. She was great!"

- Taylor & Calvin getting support for an eye problem



"I think this service is awesome! Everyone is super friendly and very helpful! I never thought I'd use a service like this and boy was I wrong, this is the 4th or 5th time I've reached out and received great advice. Thank you!"

- Drew & Ranger getting support for in-person care navigation

